

## Our goal & objectives

Increase demand and uptake of HPV vaccination

- Normalize HPV vaccination as cancer prevention
- Strengthen cancer organizations so they can prioritize HPV vaccination
- Mobilize cancer organizations to lead collective action for high HPV vaccination rates
- Support cancer organizations to **sustain** high HPV vaccination uptake and adherence





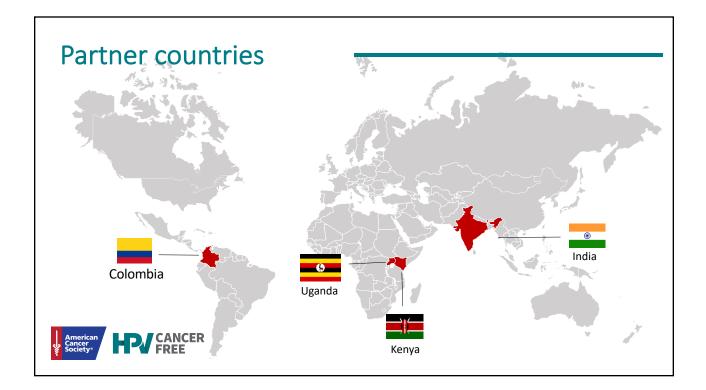
## Our vision

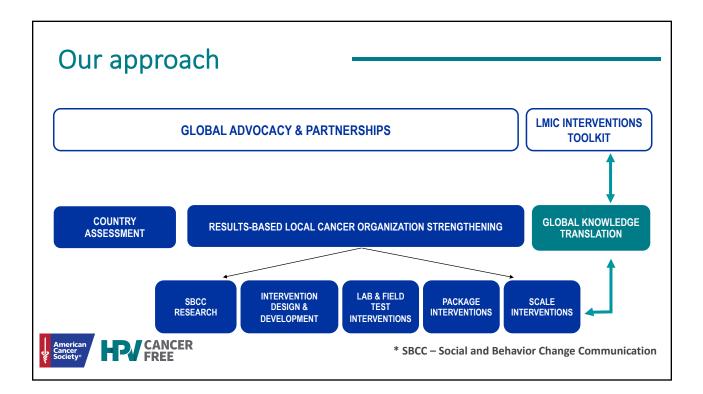
Leverage ACS's experience in the US globally to ensure:

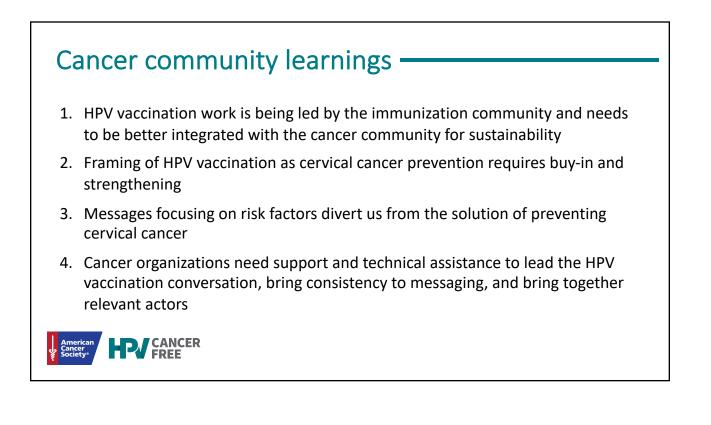
- **physicians recommend** the vaccine routinely and confidently
- parents demand their children be vaccinated
- **community influencers advocate** for its access and uptake
- policy-makers prioritize routine HPV vaccination in their national vaccine plans



American Cancer Society•







## Discussion

- 1. We know HPV vaccination is safe and effective.
  - What key messages will motivate health professionals, parents, community influencers and decision makers to get girls vaccinated?
  - What are the biggest barriers and facilitators to action?
  - How do we ensure it is prioritized in government budgets for the long-term?
- 2. There is a lack of understanding of HPV, HPV vaccine, and cervical cancer in general. How do we address this with effective, low-cost solutions?
- 3. Who are the key stakeholders that need to be involved in any successful primary prevention of cervical cancer programme? How do we better coordinate our efforts at national or state levels?

