



Cervical Cancer Primary Prevention



Our goal

Increase demand and uptake of HPV vaccination

• Eliminate cervical cancer





Our vision

- Leverage ACS's experience in the US globally to ensure:
 - ✓ physicians recommend the HPV vaccine routinely and confidently
 - ✓ parents demand their children be vaccinated
 - ✓ community influencers advocate for its access and uptake
 - ✓ policy-makers mandate the HPV vaccine in national, sub-national programs



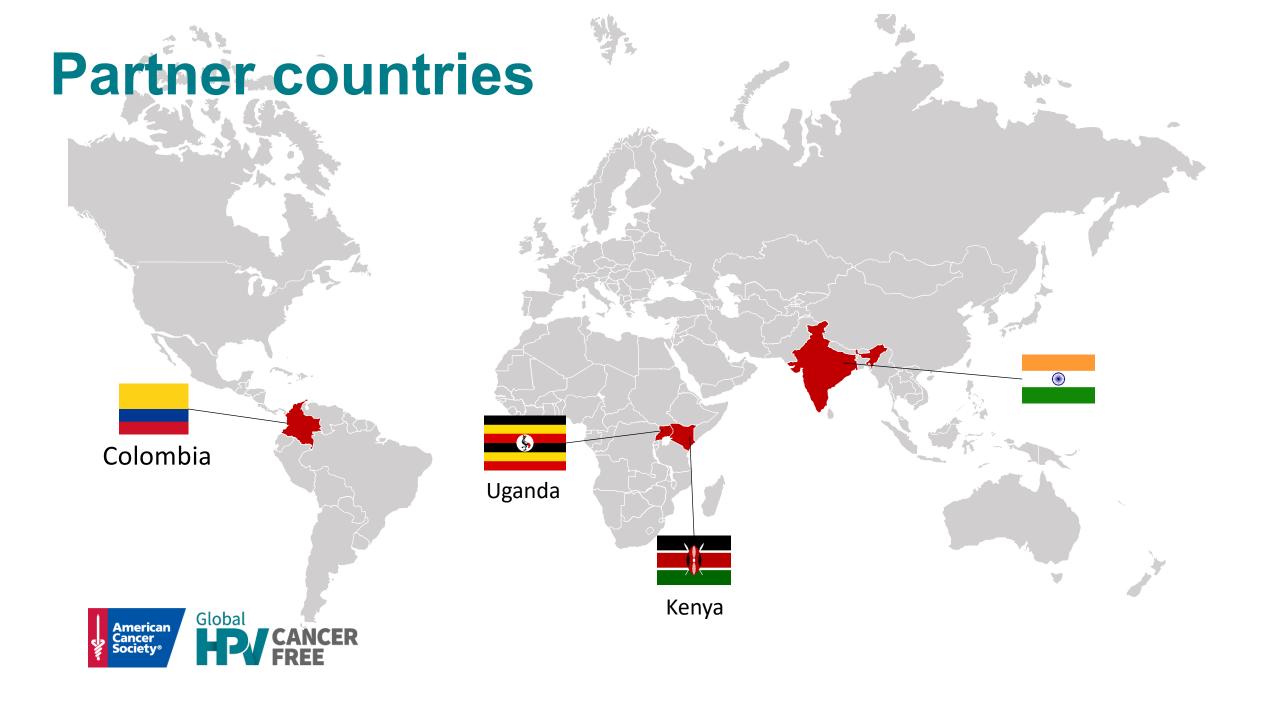




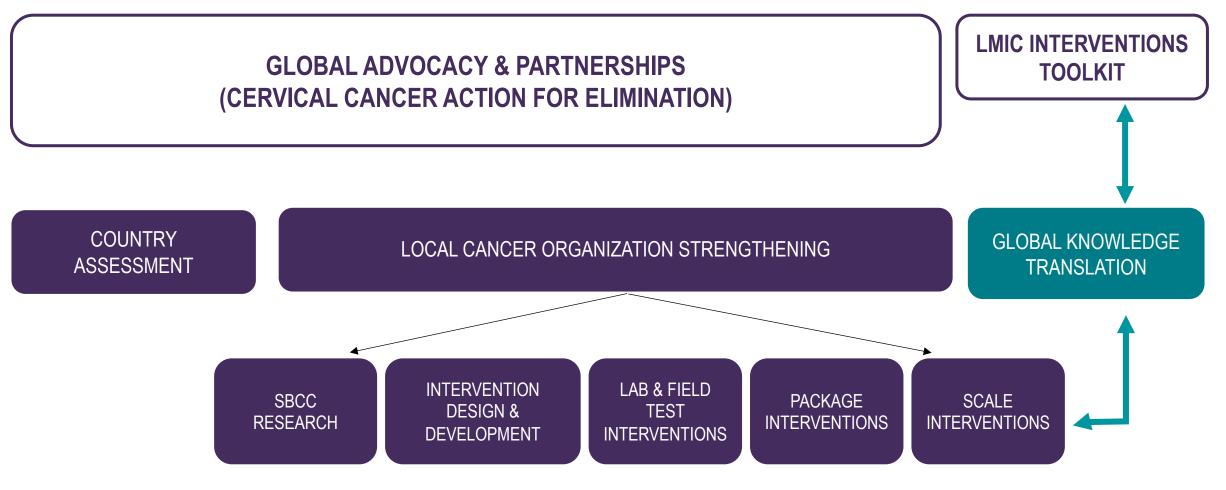
Our objectives

- 1. Normalize HPV vaccination as cancer prevention
- 2. Strengthen cancer organizations so they can prioritize HPV vaccination
- 3. Mobilize cancer organizations to lead collective action
- 4. Support partners to **sustain** high HPV vaccination rates





Our Approach





* SBCC – Social and Behavior Change Communication

Country advocacy

- Ensure HPV vaccine is included in routine immunization plans
- Ensure sustained and adequate resources for HPV vaccination programs for continued uptake and adherence







ACS courses

- Cervical Cancer Prevention Fundamentals
- Persuasive Communications for HPV Vaccination
- Effective Advocacy to Advance HPV Vaccination



4 Key messages for HPV vaccination

HPV vaccination is:

- 1. Cervical cancer prevention
- 2. Safe and effective
- 3. Best given to girls ages 9 to 14
- 4. 2 doses, six months apart



















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